## 

**RESERVE A** SPONSORSHIP PACKAGE SPC

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# SPONSORSHIP PACKAGES

Review the sponsorship packages and click the button to reserve!

# of packages available

## BENEFITS @ THE 2024 TAC CONFERENCE & EXHIBITION | SEPTEMBER 22-25 IN VANCOUVER

Speak on the Main Stage during a lunch, the opening plenary session, or another appropriate opportunity assigned by TAC, after input from the sponsor. Remarks (may include a video) will be 3 minutes maximum to promote your corporate priorities or sponsored conference session(s)/tour(s).	•					
Microsoft Excel list of consenting Conference attendees at five (5) and two (2) weeks before the event	•		•			
Free / discounted Conference registrations	2/0	2/0	1/1	1/0	1/3*	1/1*
Invitations to the TAC President's reception, an invitation-only event on Tuesday, September 24. Guests include TAC's Board of Directors, Council Chairs, TAC award recipients, sponsors, local host representatives, and other VIPs	2	1	1	1		
<ul> <li>Sponsor a Conference technical session(s) or tour(s). Specific session(s) are selected when the program is confirmed in summer 2024. Visibility includes your corporate logo:</li> <li>in the session's digital listings on the Conference website, App and session recordings platform</li> <li>at the session's start or tour departure point</li> </ul>	2	2	1	1		
Discounted (% off) booth or tabletop at the Exhibition. Reserve your sponsorship to receive your exhibition discount code BEFORE booking your booth!	30%	20%	20%	10%		
Corporate logo onsite and on Conference website/platforms. These include: <ul> <li>onsite on the video wall and tv screens, Conference website, App and session recordings platform</li> </ul>	Most Prominent	Prominent	Large	Medium		
Organization profiles on the App and the session recordings platform	•		•	-		
Onsite lead retrieval. Scan QR codes of the contacts you make and export their contact information on-demand						

### BENEFITS IN ADDITION TO #TACCONF | APRIL 2024 - MARCH 2025

#### Corporate logo displayed:

- » at the bottom of most pages of www.tac-atc.ca
- » in the footer of TAC's weekly update and monthly TAC News emailers

#### Present as part of a Corporate Demo Webinar. Describe a project, product, service, or innovation as part of a TAC webinar. Receive:

- » one (1) 30-minute time block in a webinar that includes three or four corporate presentations December 2024 through March 2025
- » corporate logo on the related TAC webinar webpage, and the webinar welcome slide
- » promotion of the webinar in TAC's weekly emailers; presenting companies are tagged in at least one related social post
- » embedded recording of the demo on TAC's webinar webpage, and/or on your sponsor profile, for on-demand viewing

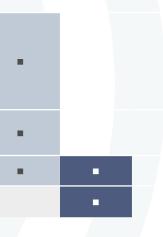
Write a TAC News promotional article. Highlight a project, product, innovation, staff leader, etc. of interest to TAC's audience to be posted on TAC's we	osite, October 2024 through March 2025
Articles are promoted in TAC's weekly emailers and social media.	

Have a profile on TAC's website (see the current sponsors' profiles for the expected format). Profiles are promoted by emailer and social media at least 1x/quarter.

Be featured in a monthly TAC News emailer, linking readers to your TAC sponsor profile and corporate website.

EXHIBITOR PACKAGES – SALES ARE OPEN!		EARLY BIRD ENDS JUNE 27		<b>REGULAR</b> STARTS JUNE 28	
10' x 10' Booth and Full Access Pass for one Booth Staff – BADGE WILL INDICATE "EXHIBITOR"		Member	Non-Member	Member	Non-Membe
Option to register up to 3 additional booth staff	10'x10' BOOTH	\$2,775	\$3,290	\$2,980	\$3,495
6' Tabletop and Full Access Pass for one Booth Staff – BADGE WILL INDICATE "EXHIBITOR" Option to register one additional booth staff Available to non-profit organizations, post-secondary institutions and technology startups	6' TABLETOP	\$1,850	\$2,195	\$2,050	\$2,395

ONSORSHIP OPTIONS		EXHIBITION OPTIONS			
RINCIPAL	PATRON	CONFERENCE SUPPORTER	10'x10' BOOTH	6' TABLETOP	
SOLD	SOLD OUT	SOLD OUT	See below	See below	
OUT			90+	6	



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Review the exhibitor packages and click the button to reserve!

