

*Educating Tomorrow's
Transportation Leaders*

*Former les leaders
de demain en transport*



www.tac-foundation.ca
www.atc-fondation.ca

YEAR IN REVIEW

AS OF JULY 31, 2011



MANDATE

The mandate of the Transportation Association of Canada (TAC) Foundation is to support the educational and research needs of the Canadian transportation industry. There are four objectives of the Foundation – two current and two anticipated.

Current Objectives

- To provide scholarships to Canadians and landed immigrants, who are attending educational establishments which are registered charities, and who are enrolled in full time transportation-related disciplines including, but not limited to:
 - Transportation planning, ITS
 - Traffic planning and management
 - Design and delivery of transportation infrastructure
 - Program management and financing
 - Environment monitoring and mitigation
 - Operations and maintenance
- To develop a program of internships and mentoring to encourage students enrolled in transportation-related disciplines at Canadian educational institutions

Future Objectives

- To establish or financially support academic chairs in Canadian educational institutions
- To provide funding for transportation research and development at Canadian educational institutions

HISTORY

The Transportation Association of Canada (TAC) Foundation, a registered charity, was established by the Transportation Association of Canada in 2003 to address the issue of shortages in the number of skilled people available for the planning, design, construction, operation and maintenance of Canada's transportation infrastructure.

The primary thrust of the TAC Foundation has been to significantly expand TAC's previous support of transportation education, both in terms of annual total dollars available to students in transportation programs and in scope. The expansion in scope is in reference to broadening the reach of the scholarship program beyond university graduate students, as well as to the implementation of other programs to support transportation education in Canada, such as high school mentoring programs and assistance to transportation educators and researchers.

STRATEGIC PRIORITIES

Scholarship Program

Since the TAC Foundation began awarding scholarships in 2005, a total of 223 scholarships valuing \$931,500 have been provided to 196 students (there were 27 repeat winners) at the graduate, undergraduate (university and college) and entrance level in transportation related disciplines.

Year	# TAC Foundation Scholarships Awarded	Total Year Scholarship Value
2005	15	\$81,000
2006	21	\$111,000
2007	29	\$126,500
2008	35	\$135,500
2009	38	\$155,000
2010	39	\$158,000
2011	46	\$164,500
Total	223	\$931,500

The Foundation now receives in excess of 120 applications for its scholarships each year.

In addition to the application process, thanks to an extraordinary donation from John and Dinah Emery in the Foundation's early days, six \$1,000 entrance scholarships were established, to be granted on an annual basis. In 2011, the TAC Foundation Board approved an expansion of its entrance scholarship program, from six to 10, ensuring cross-Canada representation of recipient institutions.

Priorities for the 2012 scholarship program include streamlining the application process for students to ensure a high rate of successful applications, as well as updating promotional strategies and materials.

Communications

Enhancing communications to TAC Foundation stakeholders, including donors, potential donors, TAC decision-makers and members is a priority and will be achieved through building on existing information and awareness, and more actively engaging key target audiences.

A number of TAC Foundation communication materials will be refreshed to more clearly express the Foundation's value proposition. Emphasis will be placed on enhancing donor recognition.

Endowment Fund

Building the TAC Foundation endowment fund was identified as a priority in a strategic planning session held in spring 2010. The Foundation Board of Directors took its first step toward achieving this objective by approving a \$10,000 transfer from Foundation programs to the endowment fund in 2011. The intention is to maintain this level of contribution on an annual basis.

Mentoring

The Foundation is now placing priority on the identification of new mentoring initiatives to help young people in the transportation sector. This is being handled by the Foundation's Mentoring Committee which would welcome input and ideas on this subject.

FINANCIAL HIGHLIGHTS

Since the TAC Foundation's inception more than \$1.5 million has been committed to its programs through 2015. In excess of \$1.2 million of these commitments have been received, with \$931,500 being paid out to award winners in the form of scholarships. This equates to 84% of donations used in direct support of the TAC Foundation's scholarship program – its current program of focus. This figure, as a proportion of spending allocated to programs, compares favourably to charities earning an "A" rating in "The 2010 Charity 100" as compiled by *MoneySense* magazine.

GOVERNANCE

The TAC Foundation is overseen by a fourteen-member Board of Directors, included in which are five Executive Committee members.

2011 Executive

President – Ian Williams
Vice President – Tim Holyoke
Past President – Gary Mack
Executive Director – Brian Henderson
Secretary/Treasurer – Erica Andersen

2011 Committee & Council Chairs

Communications Committee – Richard Chartrand
Fundraising Council – Ian Williams
Mentoring Committee – Keith Foster
Planned Giving Committee – Tim Holyoke
Program Council – Lynne Cowe Falls
Scholarship Committee – Jeannette Montufar

2011 Board of Directors

Anne-Marie Leclerc
Brian Henderson
Carl Clayton
Erica Andersen
Gary Mack
Ian Williams
Keith Foster
Michael Cautillo
Michel Gravel
Neal Irwin
Ralph Haas
Richard Chartrand
Tim Holyoke
Yves Cadotte

GET INVOLVED

The TAC Foundation welcomes new donors and volunteers. If you or your organization is interested in becoming a donor or if you would like to assist on one of our committees please contact the Foundation at foundation@tac-atc.ca, 2323 St. Laurent Blvd., Ottawa, Ontario K1G 4J8.

TAC FOUNDATION DONORS – 2011

Many thanks to the following private and public sector organizations and committed individuals that have made repeat and one-time donations to the TAC Foundation in 2011. (*Denotes President's Club donors – see below.)

Platinum – Commitments totaling \$50,000 or more

3M Canada Company*
Cement Association of Canada*
Delcan Corporation*
Dinah and John Emery*
EBA, A Tetra Tech Company*
HDR | iTRANS*
MMM Group Limited*
Province of Alberta*
Province of Ontario*
Province of Québec*
Stantec Consulting Ltd.*
Transportation Association of Canada*
Waterloo Alumni*

Gold – Commitments totaling \$25,000 or more

AECOM*
AMEC*
Canadian Council of Motor Transport Administrators*
Dillon Consulting Limited*
exp
Halifax Regional Municipality*
Hatch Mott MacDonald Ltd.
IBI Group*
ISL Engineering and Land Services Ltd.*
McCormick Rankin Corporation*
Morrison Hershfield Limited
SNC-Lavalin Inc.*
Transport Canada*

Silver – Commitments totaling \$15,000 or more

Alberta Traffic Supply Ltd.
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Esch Foundation
GENIVAR
Golder Associates Ltd.*
LEA Consulting Ltd.
Province of Manitoba
Province of Nova Scotia
Thurber Engineering Ltd.

Bronze – Commitments totaling \$1,000 or more

Al-Terra Engineering (Edmonton) Ltd.
Andrew Horosko
ENCON Group Inc.
Government of Newfoundland & Labrador
Government of the Northwest Territories
Nick Finn
Province of New Brunswick
Province of Prince Edward Island
Province of Saskatchewan
Stewart, Weir & Co. Ltd.
Yukon Department of Highways and Public Works

Other 2011 donors

Alison Wong
Clifton Associates Ltd.
Scott Hanna
Scott Stewart

TAC FOUNDATION DONORS – PRESIDENT'S CLUB

The TAC Foundation President's Club recognizes past donations totaling \$15,000 or more. All 2011 donors achieving President's Club status are marked with * above, in addition to the following past donors:

Albert Stevens
Armtec
BA Consulting Group Ltd.
James M. Main
Province of British Columbia
Western Association of Canadian Highways Officials

